Triangle InfoSeCon

2023 SPONSOR PACKET

Triangle InfoSeCon Event Profile

- Area's largest **IT security conference**

- **1000+** attendees in 2022

- **8 technology tracks**, over 50 sessions

- **Limited vendor** presentation slots available

- **Capture The Flag (CTF), Executive Leadership Panel, games** and other activities for attendees

- **Recent sponsors** included Aligned Technology Group, AppOmni, Avertium, Bright Application Security, Brite, Carbon Helix, Checkpoint, Checkmarx, Cisco, Conceal, Corelight, Corvid Defense, Critical Start, CyberSaint, DataBracket, Ermetic, ePlus, F5, Fortinet, GuidePointe, HelpDesk, Infoblox, IriusRisk, , Mimecast, Netskope, Optiv, Orca Security, Pondurance, rmsource, Rapid7, Recorded Future, RedSeal, Red Canary, SailPoint, Salem Cyber, Sempris, Sentinal One, Stern Security, Synopsis, Strongkey, Tanium, Tenable, Trend Micro, Vectra.ia, The Teneo Group, Truefort Varonis, and more.

Triangle InfoSeCon 2023 Event Details

📅 Friday October 20, 2023   📍 Raleigh Convention Center

🌐 www.triangleinfosecon.com

About
the Event Host

Triangle InfoSeCon is hosted by the Raleigh, NC Chapter of ISSA.

🌐 http://raleigh.issa.org

Raleigh ISSA Chapter Profile

➔ **Active Members:** ~500 and growing

➔ **Outreach:** 37,000+ immediate contacts and partnerships with sister organizations, InfraGard, ISACA, BDPA, Connected Women of NC, Red Dart and more

➔ **Monthly Chapter Meeting attendance:** Average 185+ members present

➔ **Members from companies including:** AT&T, BASF, BB&T, Blue Cross Blue Shield, Campbell University, Carolina Biological Supply, Cisco, CSC, Lenovo, Davenport University, Deloitte & Touche LLP, US Dep't of Defense, NC Dep't of Transportation, Dep't of Homeland Security, Duke Energy, Duke University, Duke Health Systems, ECPI University, EMC, 12+ State of NC agencies, EPA, Ericsson, Fidelity Investments, FireEye, First Citizens Bank, Fujitsu, GFI Software, Golden Corral, HP, IBM, ITT Tech, Juniper Networks, KPMG LLP, Level 3, Lord, Lumension, Microsoft, NC State University, NetApp, NC Central University, Progress Energy, Qualys, RBC, Bank, RIM, RSA, SAS Institute, Secure Enterprise Computing, Citrix, Siemens, SRA International, Symantec, US Postal Service, University of NC, Verizon, Public Schools (including Wake County)

➔ **From titles including:** CISO, Security Officer, Security Analyst, Cyber Security Analyst, CIO, IT Director, Information Security Manager, Network Security Engineer, Network Analyst, IS Project Manager, Security Program Manager, Security Architect, Security Compliance Officer, Facility Security Officer, Incident Manager, Principal Software Architect, Systems Programmer.

Connect with us online

🌐 http://raleigh.issa.org

http://www.triangleinfosecon.com

🐦 @RaleighISSA

f https://www.facebook.com/groups/raleighissa

in LinkedIn private group for members:
http://www.linkedin.com/company/issa-raleigh- chapter

2023 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Gold (15 presentation slots)	$7000	**Premier Speaker Sponsorship** → 50 minute speaking time slot → 1 communication (40 words or less plus logo/ Video 5mins or less) blast each week (15 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform. → Prime table top exhibit space → Recognition of Logo in Triangle InfoSeCon App and Website → Attendee demographic details (Title & Company Name) → Marketing exposure - logo and link on all conference email marketing materials → Recognition of Logo in Triangle InfoSeCon App and Website → Speaker's bio in Triangle InfoSeCon App and Website → Recognition as a gold sponsor in conference opening and closing remarks → 5 free conference guest passes + 1 Speaker → 15 additional passes available at a 50% discounted rate → Attendee Information (Name, email, title, company name, and telephone) for those attendees who opt-in

2023 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Silver (Limit 12)	$6000	**Speaker Sponsorship**

Speaker Sponsorship

→ 25-minute speaking time slot Prime table top exhibit space

→ Attendee demographic details (Title & Company Name)

→ 1 communication (40 words or less plus logo/ Video 5mins or less) blast every 2 weeks (15 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform Marketing exposure - logo and link on all conference email marketing materials

→ Recognition of Logo in Triangle InfoSeCon App and Website

→ Speaker's bio in Triangle InfoSeCon App and Website

→ 4 conference guest passes + 1 Speaker Pass

→ Recognition of Logo in Triangle InfoSeCon App and Website

→ 10 additional passes available at a 50% discounted rate

→ Attendee Information (Name, email, title, company name, and telephone for those attendees who opt-in)

2023 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Gold/ Silver Sponsor Demo add-on (Limit 5)	$750	**Gold/Silver Sponsor Demonstration Add-on** → This is a 1 hour and 45min block where vendors will have the opportunity to offer hands-on demonstrations of their products. This will allow the sponsor to fully engage with conference participants in a more direct way. We believe this will lead to deeper level of understanding the product and allow you to begin building a relationship with the participants (potential customers). → This would REPLACE your normal speaking slot 3 additional → Demo Attendee Passes
Bronze (Limit 25)	$5000	**Table Sponsorship** → Prime table top space → Attendee demographic details (Title & Company Name) → Marketing exposure - logo and link on all conference email marketing materials → Recognition of Logo in Triangle InfoSeCon App and Website → 3 conference guest passes → 5 additional passes available at a 50% discounted rate → Attendee Information (Name, email, title, company name, and telephone) for those attendees who opt-in

Sponsorship opportunities are coordinated by

Rob Martin

Sponsorships Director, Raleigh ISSA Chapter

sponsorships@raleighissa.org

Sponsor Area

All sponsor tables will be assigned based on sponsorship level will determine the location of the tables.

Conference Schedule

Please check out the conference details at **http://triangleinfosecon.com/**

Door Prizes/Raffles

We have scheduled drawings for door prizes at 5:30 pm at the **AfterDark** event. Sponsors will be called forward and you can hold the raffle and announce the winner. We'll also raffle the ISSA Raleigh Chapter items.

It's completely at your discretion whether you would like to have a raffle. However, since the ISSA privacy policy does not allow us to give personal attendee information to conference sponsors, a raffle is probably the best way to encourage attendees to share their contact information.

If you would like to offer a door prize to raffle, please let us know by **September 20, 2023.**

Questions?

If you have questions, please contact Raleigh ISSA Chapter Sponsorship Director, Rob Martin, at sponsorships@raleighissa.org.