



2020 Sponsor Packet

Triangle InfoSeCon Event Profile

- Area's largest IT security conference
- 2000+ attendees in 2020
- 8 technology tracks, over 40 sessions
- Limited vendor presentation slots available
- Capture The Flag(CTF), IT Leadership Panel, Lockpick Village, games and other activities for attendees
- Recent sponsors included Checkpoint, Fortinet, Cisco, Cylance, Darktrace, GuidePointe, Rapid7, Imperva, LightStorm, Palo Alto Networks, Trustwave, Lockstep, Malwarebytes, Netskope, Optiv, Varonis, Radware, Tripwire, SailPoint, Strongkey, CAD Inc., Accuvant, NorthState, RadiantLogic, RedSeal and more.

Triangle InfoSeCon 2020 Event Details

Friday, October 29th & 30th, 2020
Raleigh Convention Center
500 South Salisbury St, Raleigh, NC 27601
<http://www.triangleinfosecon.com>



About the Event Host

Triangle InfoSeCon is hosted by the Raleigh, NC Chapter of ISSA.

<http://raleigh.issa.org>



Raleigh ISSA Chapter Profile

Active Members: ~680 and growing

Outreach: 27,000+ immediate contacts and partnerships with sister organizations, InfraGard, ISACA, BDPA, Connected Women of NC, Red Dart and more

Monthly Chapter Meeting attendance: Average 175+ members present

Members from companies including: AT&T, BASF, BB&T, Blue Cross Blue Shield, Campbell University, Carolina Biological Supply, Cisco, CSC, Lenovo, Davenport University, Deloitte & Touche LLP, US Dep't of Defense, NC Dep't of Transportation, Dep't of Homeland Security, Duke Energy, Duke University, Duke Health Systems, ECPI University, EMC, 12+ State of NC agencies, EPA, Ericsson, Fidelity Investments, FireEye, First Citizens Bank, Fujitsu, GFI Software, Golden Corral, HP, IBM, ITT Tech, Juniper Networks, KPMG LLP, Level 3, Lord, Lumension, Microsoft, NC State University, NetApp, NC Central University, Progress Energy, Qualys, RBC, Bank, RIM, RSA, SAS Institute, Secure Enterprise Computing, Citrix, Siemens, SRA International, Symantec, US Postal Service, University of NC, Verizon, Public Schools (including Wake County)

From titles including: CISO, Security Officer, Security Analyst, Cyber Security Analyst, CIO, IT Director, Information Security Manager, Network Security Engineer, Network Analyst, IS Project Manager, Security Program Manager, Security Architect, Security Compliance Officer, Facility Security Officer, Incident Manager, Principal Software Architect, Systems Programmer.

Connect with us online



<http://raleigh.issa.org> and <http://www.triangleinfosecon.com>



Twitter: [@RaleighISSA](https://twitter.com/RaleighISSA)



Facebook: <https://www.facebook.com/groups/raleighissa>



LinkedIn private group for members: <http://www.linkedin.com/company/issa-raleigh-chapter>

2020 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Gold (15 presentation slots)	\$6000	Premier Speaker Sponsorship <ul style="list-style-type: none"> • 50 minute speaking time slot • 1 communication (40 words or less plus logo/ Video 5mins or less) blast each week (15 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform • Prime table top exhibit space • Recognition of Logo in Triangle InfoSeCon App and Website • Attendee demographic details (2019 and post-conference) • Marketing exposure - logo and link on all conference email marketing materials • Recognition of Logo in Triangle InfoSeCon App and Website • Speaker's bio in Triangle InfoSeCon App and Website • Recognition as a gold sponsor in conference opening and closing remarks • Option to include marketing material in attendee bags • 5 free conference guest passes + 1 Speaker • 15 additional passes available at a 50% discounted rate • Premium Wi-Fi and Power to Booth
Gold/Silver Sponsor Demo add-on (Limit 5)	\$1500	Gold/Silver Sponsor Demonstration Add-on <ul style="list-style-type: none"> • This is a 1 hour and 45min block where vendors will have the opportunity to offer hands-on demonstrations of their products. This will allow the sponsor to fully engage with conference participants in a more direct way. We believe this will lead to deeper level of understanding the product and allow you to begin building a relationship with the participants (potential customers). • This would REPLACE your normal speaking slot • 3 additional Demo Attendee Passes • Premium Wi-Fi and Power to Booth

Silver (Limit 12)	\$5000	Speaker Sponsorship <ul style="list-style-type: none"> • 25 minute speaking time slot • Prime table top exhibit space • Attendee demographic details (2019 and post-conference) • 1 communication (40 words or less plus logo/ Video 5mins or less) blast every 2 weeks (15 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform Marketing exposure - logo and link on all conference email marketing materials • Recognition of Logo in Triangle InfoSeCon App and Website • Speaker's bio in Triangle InfoSeCon App and Website • Option to include marketing material in attendee bags • 4 conference guest passes + 1 Speaker Pass • Recognition of Logo in Triangle InfoSeCon App and Website • 10 additional passes available at a 50% discounted rate • Premium Wi-Fi and Power to Booth
Bronze (Limit 25)	\$4000	Table Sponsorship <ul style="list-style-type: none"> • Table top exhibit space • Attendee demographic details (2019 and post-conference) • Marketing exposure - logo and link on all conference email marketing materials • Recognition of Logo in Triangle InfoSeCon App and Website • 3 conference guest passes • 5 additional passes available at a 50% discounted rate • Premium Wi-Fi and Power to Booth
Bag/Tote (Limit 4)	\$3000	Conference Bag Sponsorship <ul style="list-style-type: none"> • Sponsor logo on bags given to attendees at check in • Recognition of Logo in Triangle InfoSeCon App and Website • 2 conference guest pass
Badge (Limit 1)	\$3000	Conference Badge/Lanyard Sponsorship <ul style="list-style-type: none"> • Sponsor logo on lanyards and/or badges • Recognition of Logo in Triangle InfoSeCon App and Website • 2 conference guest pass

<p>Note/Pen (Limit 1)</p>	<p>\$2000</p>	<p>Conference Notebook and Pen Sponsor</p> <ul style="list-style-type: none"> • Provide notebooks and pens for attendee bags • Marketing exposure - logo and link on all conference email • marketing materials • Recognition of Logo in Triangle InfoSeCon App and Website • 2 conference guest passes • Additional passes available at a discounted rate
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Sponsorship opportunities are coordinated by

Rob Martin
Sponsorships Director, Raleigh ISSA Chapter
sponsorships@raleighissa.org

Internet Access

Wireless internet access is free. Wired internet access is also available for an additional cost for sponsors with higher bandwidth requirements.

Sponsor Area

All sponsor tables will be standard 8' tables in a 10' x 10' space, and the conference committee based on sponsorship level will determine the location of the tables.

Conference Schedule

Please check out the conference details at <http://triangleinfosecon.com/>

Door Prizes/Raffles

We have scheduled drawings for door prizes at 5:30 pm. We'll call the sponsors forward and you can hold the raffle and announce the winner. Then we raffle off the ISSA Raleigh Chapter items.

We require attendees to get their badges scanned at each table to participate. Collecting business cards is not required, but recommended.

It's completely at your discretion whether you would like to have a raffle. However, since the ISSA privacy policy does not allow us to give personal attendee information to conference sponsors, a raffle is probably the best way to encourage attendees to share their contact information.

If you would like to offer a door prize to raffle, please let us know by **October 1st**.

Questions?

If you have questions, please contact Raleigh ISSA Chapter Sponsorship Director, Rob Martin, at sponsorships@raleighissa.org.