

SEX, LIES and MOBILE DEVICES

the seedy underworld of mobile [in]security

 GreyCastle
s e c u r i t y





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THE MOBILE CONDITION



“There used to be a time when you didn’t have access to all of the world’s information while sitting on a toilet.”

- Conan O’Brien



 **GreyCastle**
security

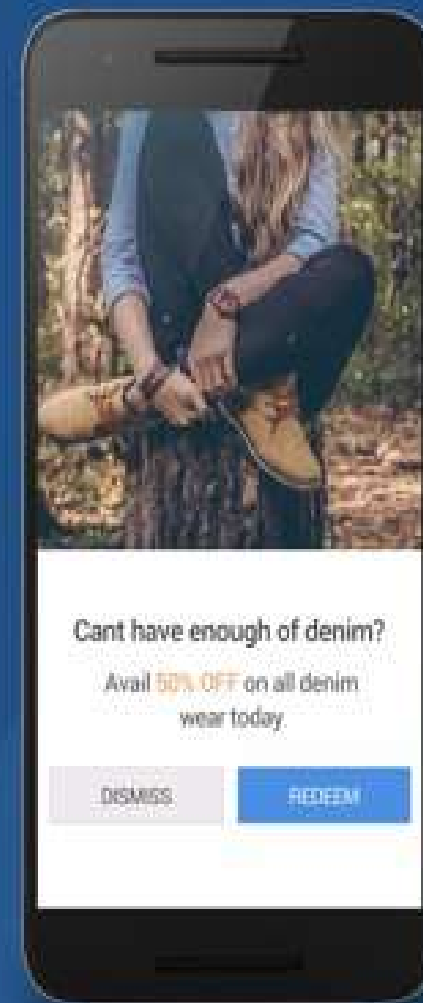
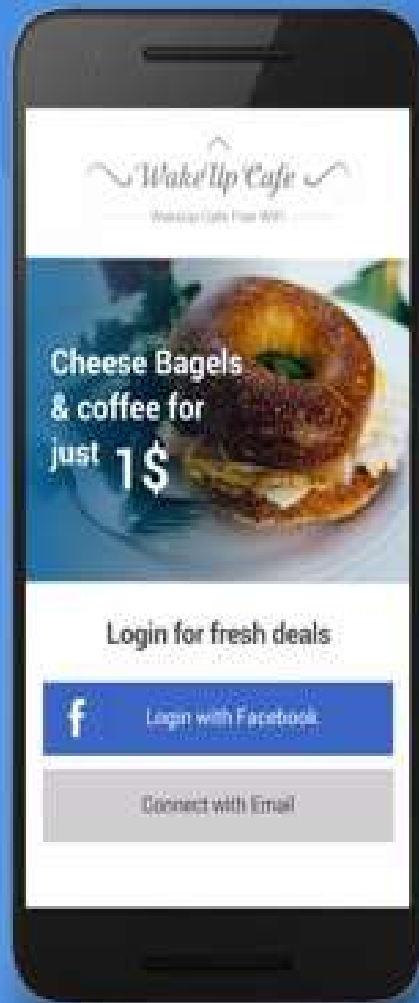


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Wi-Fi Marketing

VS

Beacon Marketing





ARE YOU DRUNK?

YES

NO

X







4:24

+ Queue

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Transcript



TECHNOLOGY

What Happens When You Fill A House With 'Smart' Technology

February 12, 2018 - 4:20 PM ET

Heard on All Things Considered

Gizmodo reporters Kas
in which Kashmir lived
toys and more — and M

Transcript

MARY LOUISE KELLY

Lots of us are putting s

Fitness tracking app Strava gives away location of secret US army bases

Data about exercise routes shared online by soldiers can be used to pinpoint overseas facilities

● Latest: Strava suggests military users 'opt out' of heatmap as row deepens





LIONESS





kardashian / Instagram

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Apple's Tim Cook makes blistering attack on the 'data industrial complex'

"We shouldn't sugarcoat the consequences. This is surveillance," he added.




5 LIES YOUR MOBILE TOLD YOU





LACK OF CONSENT

1



LACK OF TRANSPARENCY 2



LACK OF ANONYMITY

3



LACK OF OWNERSHIP

4



LACK OF TRUST

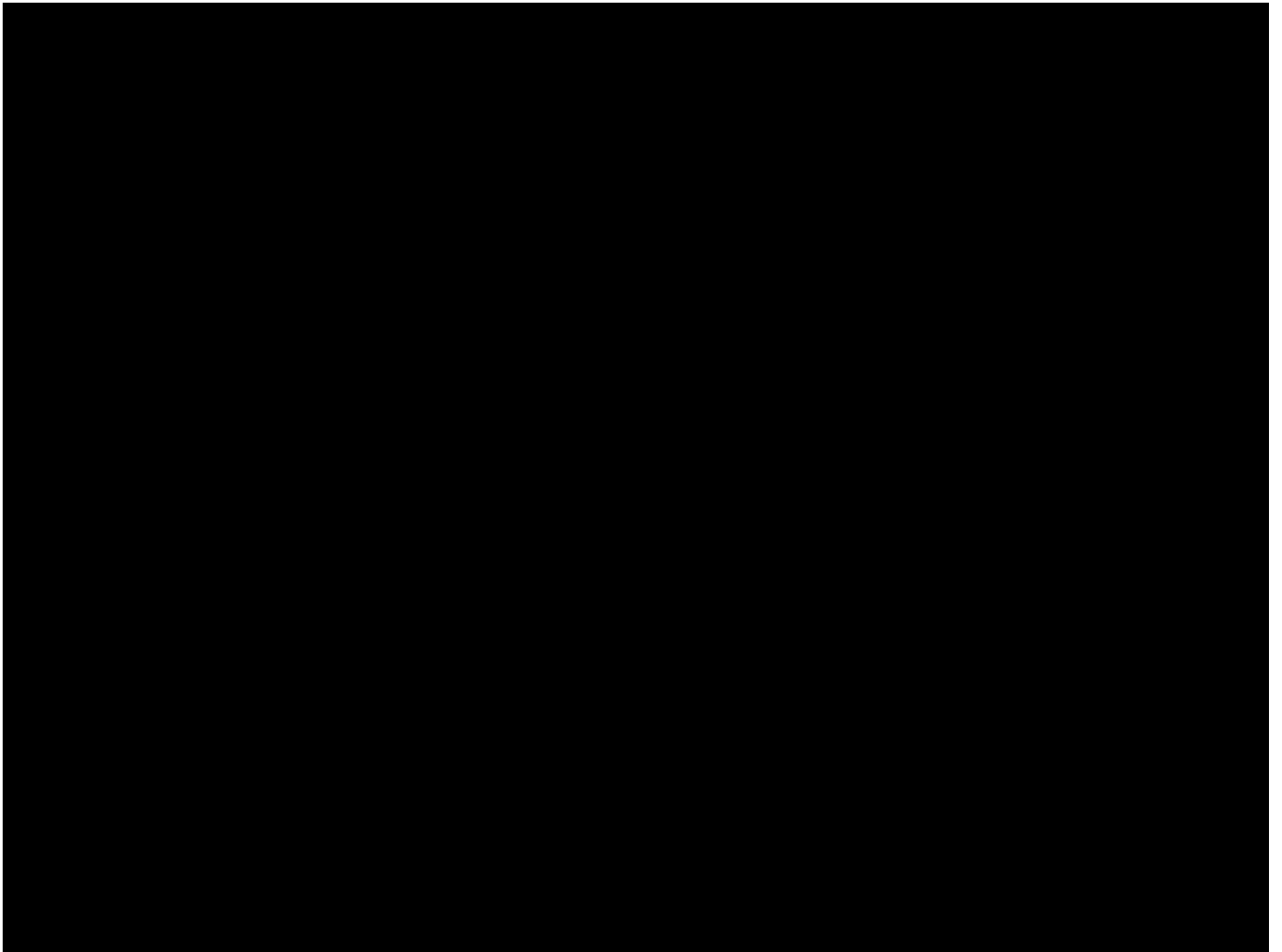
5



IT DOESN'T MATTER

**BREAKING
UP IS HARD
TO DO**

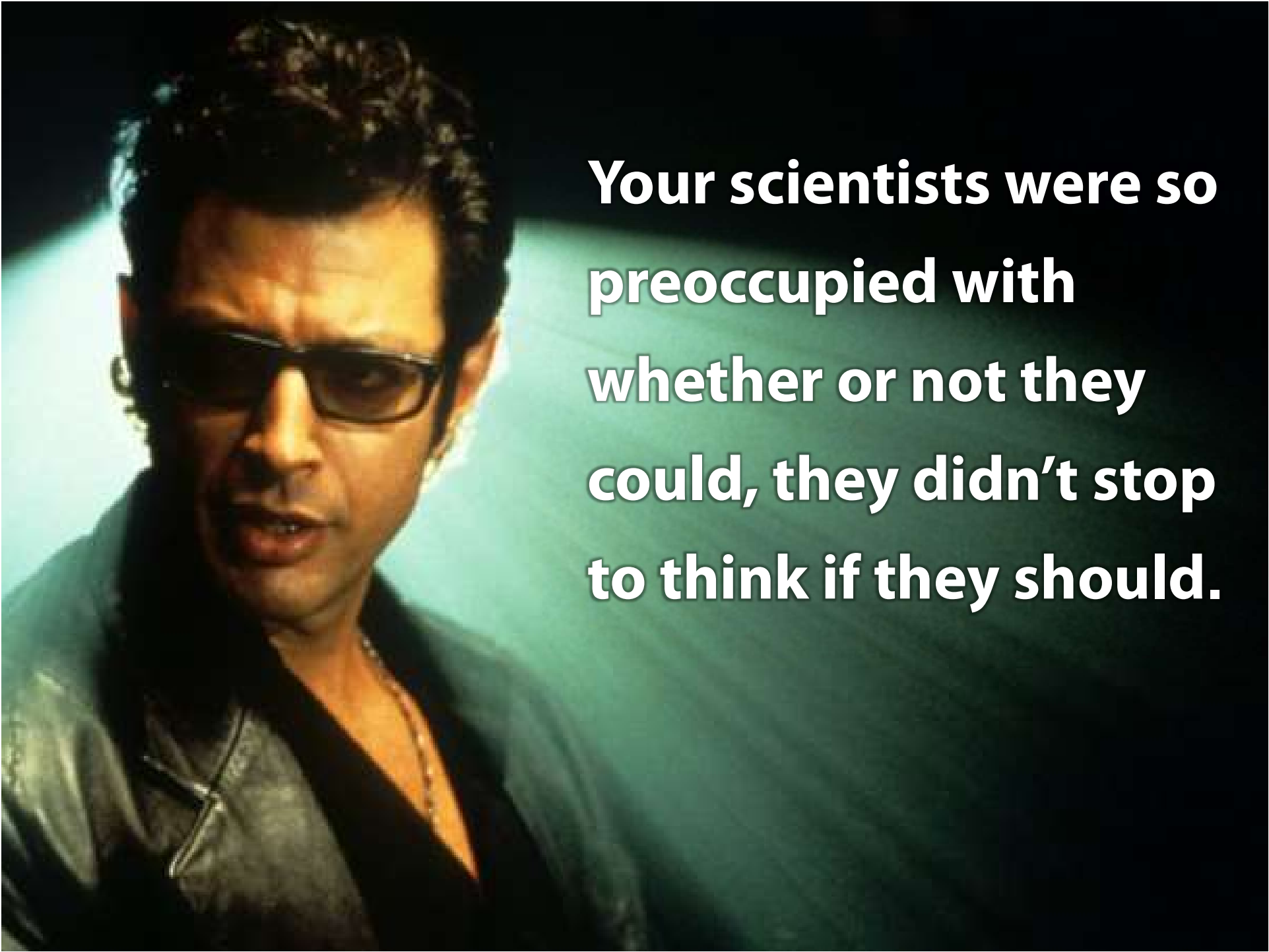




UNDERSTAND YOUR
DATA

UNDERSTAND YOUR
CONNNS

UNDERSTAND YOUR
RISK

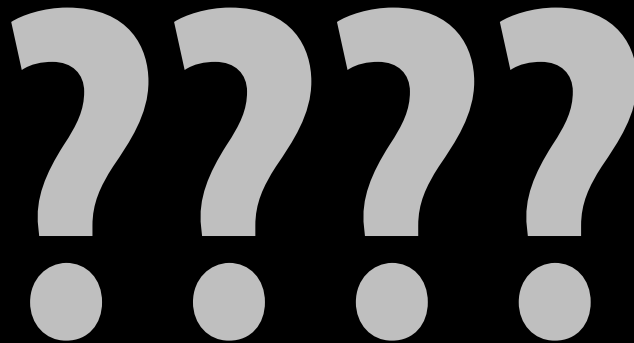


**Your scientists were so
preoccupied with
whether or not they
could, they didn't stop
to think if they should.**



**AT HOME.
THINKING.**

QUESTIONS



THANK YOU