



Triangle  
InfoSeCon

# 2024 SPONSOR PACKET



## Triangle InfoSeCon Event Profile

- Area's largest **IT security conference**
- **1,400+** attendees in 2023
- **10 technology tracks**, over 50 sessions
- **Limited vendor** presentation slots available
- **Capture The Flag (CTF), Executive Leadership Panel, hands-on cybersecurity labs, skills for attendees to hone their skills,** and other activities.
- **Recent sponsors** included Aligned Technology Group, AppOmni, Avertium, Bright Application Security, Brite, Carbon Helix, Checkpoint, Checkmarx, Cisco, Conceal, Corelight, Corvid Defense, Critical Start, CyberSaint, DataBracket, Ermetic, ePlus, F5, Fortinet, Guidepoint, HelpDesk, Infoblox, IriusRisk, Mimecast, Netskope, Optiv, Orca Security, Pondurance, rmsource, Rapid7, Recorded Future, RedSeal, Red Canary, SailPoint, Salem Cyber, Sempris, Sentinel One, Stern Security, Synopsis, Strongkey, Tanium, Tenable, Trend Micro, Vectra, The Teneo Group, Truefort, Varonis, CrowdStrike, IBM, Data Network Solutions, Nuspire, Veracode and more.

## Triangle InfoSeCon 2024 Event Details



November 8, 2024



Raleigh Convention Center








[www.triangleinfosecon.com](http://www.triangleinfosecon.com)

# About the Event Host


Triangle InfoSeCon is hosted by the Raleigh, NC Chapter of ISSA.

 <https://raleigh.issa.org>

## Raleigh ISSA Chapter Profile


-  **Active Members:** ~500 and growing
-  **Outreach:** 37,000+ immediate contacts and partnerships with sister organizations, InfraGard, ISACA, BDPA, Connected Women of NC, Red Dart, Shaw University, North Carolina Central University, and more
-  **Monthly Chapter Meeting attendance:** Average 185+ members present
-  **Members from companies including:** AT&T, BASF, BB&T, Blue Cross Blue Shield, Campbell University, Carolina Biological Supply, Cisco, CSC, Lenovo, Deloitte & Touche LLP, US Dep't of Defense, NC Dep't of Transportation, Dep't of Homeland Security, Duke Energy, Duke University, Duke Health Systems, ECPI University, EMC, 12+ State of NC agencies, EPA, Ericsson, Fidelity Investments, FireEye, First Citizens Bank, Fujitsu, GFI Software, Golden Corral, HP, IBM, ITT Tech, Shaw University, State Employee Credit Union, IBM, Met Life, KPMG LLP, Level 3, Lord, Lumension, Microsoft, NC State University, NetApp, NC Central University, Progress Energy, Qualys, RBC, Bank, RIM, RSA, SAS Institute, Secure Enterprise Computing, Citrix, Siemens, SRA International, Symantec, US Postal Service, University of NC, Verizon, Public Schools (including Wake County)
-  **From titles including:** CISO, Security Officer, Security Analyst, Cyber Security Analyst, CIO, IT Director, Information Security Manager, Network Security Engineer, Network Analyst, IS Project Manager, Security Program Manager, Security Architect, Security Compliance Officer, Facility Security Officer, Incident Manager, Principal Software Architect, Systems Programmer.

## Connect with us online

 <https://raleigh.issa.org>  
<https://www.triangleinfosecon.com>

 @RaleighISSA

 <https://www.facebook.com/groups/raleighissa>

 LinkedIn private group for members:  
<https://www.linkedin.com/company/issa-raleigh-chapter>

# 2024 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
<b>Keynote Sponsorship</b> (3 Slots)	<b>\$10,000.00</b>	<ul style="list-style-type: none"><li>➔ Introduce the Keynote Speaker</li><li>➔ Your company's banner hung from the top floor above the registration desk.</li><li>➔ Play a 3–5-minute video prior to the Keynote speaker.</li><li>➔ 1 communication (40 words or less plus logo/ Video 5mins or less) blast each week (15 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform.</li><li>➔ Prime tabletop exhibit space next to the Keynote Ballroom</li><li>➔ Recognition of Logo in Triangle InfoSeCon Website</li><li>➔ Marketing exposure - logo and link on all conference email marketing materials</li><li>➔ Speaker's bio in Triangle InfoSeCon Website</li><li>➔ Recognition as a Keynote sponsor in conference keynote opening and closing remarks.</li><li>➔ 5 free conference guest passes + 1 Speaker</li><li>➔ 15 additional passes available at a 50% discounted rate</li><li>➔ Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in</li></ul>



# 2024 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
<b>Gold</b> (15 presentation slots)	<b>\$7,500</b>	<b>Premier Speaker Sponsorship</b> <ul style="list-style-type: none"><li>➔ 50 minute speaking time slot</li><li>➔ 1 communication (40 words or less plus logo/ Video 5mins or less) blast each week (15 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform.</li><li>➔ Prime table top exhibit space</li><li>➔ Recognition of Logo on Triangle InfoSeCon Website</li><li>➔ Attendee demographic details (Title &amp; Company Name)</li><li>➔ Marketing exposure - logo and link on all conference email marketing materials</li><li>➔ Speaker's bio on Triangle InfoSeCon and Website Recognition</li><li>➔ Recognition as a Gold sponsor in conference opening and closing remarks</li><li>➔ 5 free conference guest passes + 1 Speaker</li><li>➔ 15 additional passes available at a 50% discounted rate</li><li>➔ Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in</li></ul>



# 2024 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
<b>Silver</b> (Limit 16)	<b>\$6,500</b>	<b>Speaker Sponsorship</b> <ul style="list-style-type: none"><li>➔ 25-minute speaking time slot Prime table top exhibit space</li><li>➔ Attendee demographic details (Title &amp; Company Name)</li><li>➔ 1 communication (40 words or less plus logo/ Video 5mins or less) blast every 2 weeks (15 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform Marketing exposure - logo and link on all conference email marketing materials</li><li>➔ Recognition of Logo on Triangle InfoSeCon Website</li><li>➔ 4 conference guest passes + 1 Speaker Pass</li><li>➔ 10 additional passes available at a 50% discounted rate</li><li>➔ Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in</li></ul>



# 2024 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
<b>Gold/ Silver Sponsor Demo add-on</b> (Limit 5)	\$750	<b>Gold/Silver Sponsor Demonstration Add-on</b> <ul style="list-style-type: none"><li>➔ This is a 1 hour and 45min block where vendors will have the opportunity to offer hands-on demonstrations of their products. This will allow the sponsor to fully engage with conference participants in a more direct way. We believe this will lead to deeper level of understanding the product and allow you to begin building a relationship with the participants (potential customers).</li><li>➔ This would REPLACE your normal speaking slot</li><li>➔ 3 additional Demo Attendee Passes</li></ul>
<b>Bronze</b> (Limit 25)	\$5,500	<b>Table Sponsorship</b> <ul style="list-style-type: none"><li>➔ Prime table top space</li><li>➔ Attendee demographic details (Title &amp; Company Name)</li><li>➔ Marketing exposure - logo and link on all conference email marketing materials</li><li>➔ Recognition of Logo on Triangle InfoSeCon Website</li><li>➔ 3 conference guest passes</li><li>➔ 5 additional passes available at a 50% discounted rate</li><li>➔ Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in</li></ul>



# 2024 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
<b>Registration Sponsorship</b> (1 Slots)	<b>\$4,000.00</b>	<ul style="list-style-type: none"><li>➔ Company logo on all the conference badges</li><li>➔ Company standups on each side of the registration desk</li><li>➔ Company information in each of the conference bags</li><li>➔ 1 communication (40 words or less plus logo/ Video 5mins or less) blast every other week (15 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform.</li><li>➔ Recognition of Logo in Triangle InfoSeCon Website</li><li>➔ Marketing exposure - logo and link on all conference email marketing materials</li><li>➔ 4 free conference guest passes</li><li>➔ 15 additional passes available at a 50% discounted rate</li><li>➔ Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in</li></ul>



# Sponsorship opportunities are coordinated by

**Robert Martin**

Sponsorships Director, Raleigh ISSA Chapter  
sponsorships@raleighissa.org or (919)285-9057.

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## Exhibit Area

All sponsor tables will be assigned based on sponsorship level which determines the location of the tables.

## Sponsorship

Sponsorship is not refundable or transferable.

## Conference Schedule

The conference details and schedule can be located at <https://triangleinfosecon.com>

## Door Prizes/Raffles

We have scheduled drawings for door prizes at 5:00 pm at the AfterDark event. Sponsors will be called forward and you can hold the raffle and announce the winner. We'll also raffle the ISSA Raleigh Chapter items. We'll also raffle the ISSA Raleigh Chapter items.

It's your discretion whether you would like to participate in the raffle. Please take note that since the ISSA privacy policy does not allow us to give personal attendee information to conference sponsors, a raffle is an opportunity to encourage attendees to share their contact information.

If you would like to offer a door prize to raffle, please confirm the item to be submitted by October 5, 2024.

## Questions?

If you have questions, please contact Raleigh ISSA Chapter Sponsorship Director, Robert Martin at sponsorships@raleighissa.org or (919)285-9057.